



**ICI** | FOR **ALL** **21**  
GLOBAL DIGITAL SUMMIT

INNOVATION IN  
CARDIOVASCULAR  
INTERVENTIONS

DECEMBER 5-7, 2021



**INVITATION FOR THE  
INDUSTRY**

SUPPORT & EXHIBITION

[www.icimed.org](http://www.icimed.org) | [yael@icimed.org](mailto:yael@icimed.org)



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## Dear Colleagues,

Following a challenging year for all of us, we are pleased to invite you to join us at the premier international scientific meeting **devoted to Cardiovascular Innovations - The ICI Meeting**. This year, the 2021 ICI will be held from December 5-7, 2021, in Tel-Aviv, Israel (at the David Intercontinental Convention Center).

World leaders in the cardiovascular field continue to hail ICI as a leading event in our field by building a bridge to facilitate dialogue, collaboration, and more, between the more than 2000 physicians, scientists, entrepreneurs, technology experts, academics, venture capitalists, and medical industry representatives who meet and explore the future of cardiovascular medicine.

As usual, the 2021 ICI will be preceded by ICI Academy of Innovation Day – a full-day pre-conference educational workshop satellite that trains participants in the entire medical innovation process. This is followed by a two-day conference focusing on advanced life-saving technologies that will present new inspiration for facing the challenges before us in coronary interventions, vascular interventions, transcatheter valvular therapies, stroke prevention/intervention, electrophysiology, cell therapy and heart failure. The popular “Technology Parade” will provide you with access learn about the latest developments emanating from biomedical technology start-ups worldwide.

We look forward to having you join us for this exciting event!

### **Rafi Beyar and Chaim Lotan, Meeting Directors**



**Rafael Beyar**



**Chaim Lotan**

**On behalf of the Organizing Committee**

**Website:** <https://icimed.org/>



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## Committees

### Course Directors

Rafael Beyar  
Chaim Lotan

### Co-Directors

Yaron Almagor  
Peter Fitzgerald  
Gad Keren  
Ran Kornowski  
Martin Leon

### Organizing Committee

Yuval Binur  
Haim Danenberg  
Ariel Finkelstein  
Uri Geiger  
Lior Gepstein  
Michael Glikson  
Juan Granada  
Paul Iaizzo  
Andre Keren  
Jonathan Leor  
Amir Lerman  
David Luria  
Amit Segev  
Yehuda Wolf

### Scientific Committee

Shmuel Banai  
Ronen Beeri  
Gil Bolotin  
Nathan Bornstein  
Moshe Flugelman  
Roni Karmeli  
Eli Lev  
Eugenia Nikolsky  
Ariel Roguin  
Oz Shapira  
William Wijns  
Doron Zahger





### **Preliminary List of Topics**

TAVR  
Stents- Coating, Eluting and Beyond  
Connected Health  
Electrophysiology  
Complex Cases  
Stroke  
Brain Protection  
Technology Parade  
Drug Eluting Balloons  
Mitral Repair or Replacement  
Renal Denervation /Sympathetic Modulation  
Funding  
Peripheral Intervention  
Carotid Interventions  
Acute Coronary Syndrome Interventions  
Biodegradable Scaffolds  
Heart Failure  
Imaging and Physiology in the Cath Lab  
Structural Heart Disease  
Device Innovation  
The Cath Lab of the Future  
Cell and Gene Therapy  
Regulatory Aspect in New Devices  
Personalized Medicine



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### **ICI Delegates Professional Fields**

Engineers  
Nurses  
Private Equity Firms  
Entrepreneurs  
Patent Experts  
Researchers  
Investors  
Pharmaceutical Companies  
Technicians  
Medical Device Companies  
Physicians  
Venture Capital Firms  
Radiologists  
Interventional Cardiologists  
Cardiac Electrophysiologists  
Cardiology & Cardiac Surgeons  
Digital Health Experts  
Neurosurgeons



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## Some of our speakers

Michael Böhm, Germany  
Alberto Cremonesi, Italy  
Elazer Edelman, USA  
Peter J. Fitzgerald, USA  
Robert J. Gil, Poland  
Ömer Göktekin, Turkey  
Juan F. Granada, USA  
Martin B. Leon, USA  
Amir Lerman, USA  
Felix Mahfoud, Germany  
Ehtisham Mahmud, USA  
Francesco Maisano, Switzerland  
Ian T. Meredith, USA  
Issam D. Moussa, USA  
Sean Salmon, USA  
Patrick W. Serruys, The Netherlands  
Horst Sievert, Germany  
Gregg W. Stone, USA  
Corrado Tamburino, Italy  
Renu Virmani, USA  
Ron Waksman, USA  
William Wijns, Ireland  
Adam Witkowski, Poland  
Ted Feldman, USA



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## Preliminary Timetable (at a glance)

<b>Sunday, December 5, 2021</b>	
07:30-18:00	Academy of Innovation Day and Digital Health Day Programs
18:00-19:30	Registration
19:30-21:00	Get Together Reception

<b>Monday, December 6, 2021</b>	
07:30-08:30	Registration, Coffee and Exhibition Visit
08:30-10:00	Parallel Sessions
10:00-10:30	Coffee Break and Exhibition Visit
10:30-12:30	Plenary Session 1
12:30-14:00	Lunch Break & parallel lunch sessions
14:00-15:40	Parallel Sessions
15:40-16:10	Coffee Break and Exhibition Visit
16:10-17:40	Parallel Sessions
17:40-18:10	Technology Parade Cocktail (subject to changes)
18:10-19:25	Parallel Sessions
20:00-22:30	Gala Dinner (Optional)

<b>Tuesday, December 7, 2021</b>	
08:30-10:00	Parallel Sessions
10:00-10:30	Coffee Break and Exhibition Visit
10:30-12:15	Plenary Session 2
12:15-14:00	Lunch Break & parallel lunch sessions
14:00-15:40	Parallel Sessions
15:40-16:10	Coffee Break and Exhibition Visit
16:10-17:40	Parallel Sessions





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## Information for Sponsors and Exhibitors

### Application for sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

Yael Ziv  
Tel: +972-54-5599821  
Email: [Yael@icimed.org](mailto:Yael@icimed.org)

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition's catalogue. The form must be filled in and signed by October 1<sup>st</sup>, 2021 at the very latest and returned to the Secretariat. After this date, neither an exhibition space nor publication in the exhibition's catalogue can be guaranteed.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

### Terms of payment

50% due with a signed contract

50% due by October 1<sup>st</sup>, 2021

The total amount should be received one week prior to the opening date of the conference.

### Payment methods

*Option 1:* Payment by credit card

*Option 2:* Payment by check - Please make checks payable to:

Dan Knassim and Taaruchot Ltd.

*Option 3:* Payment by Bank Transfer:

Details will be available in the Invoice

Bank charges are the responsibility of the payer.

### Cancellation policy

Cancellations will be accepted in writing only. Cancellation notice received by October 1<sup>st</sup>, 2021, will entitle of 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 1<sup>st</sup>, 2021.

### Terms and conditions

The terms and conditions of sponsorship & exhibiting are included in this prospectus. Please note that the signature of the exhibition contract indicates acceptance of these terms and conditions.



## List of Sponsorship Items

### **Diamond sponsorship package** \$100,000

- ❖ Acknowledgment of sponsorship in the conference program as "Diamond Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ Parallel Educational Symposium- Opportunity to organize an Official Educational Symposium in a Parallel Hall (program subject to the approval of the organizing committee)
- ❖ Two promotional posters in the Congress venue (in coordination with the Organizer and subject to the approval of the organizing committee)
- ❖ A color advertisement at the congress booklet
- ❖ 24 sq.m., free of charge, in the exhibition area
- ❖ Two free inserts in the conference bag (max A4 size)
- ❖ Invitations for 8 company representatives for conference events (get-together reception and faculty dinner)
- ❖ 15 exhibitor badges

### **Titanium sponsorship package** \$80,000

- ❖ Acknowledgment of sponsorship in the conference program as "Titanium Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ Parallel Educational Symposium- Opportunity to organize an Official Educational Symposium in a Parallel Hall (program subject to the approval of the organizing committee)
- ❖ A promotional poster in the Congress venue (in coordination with the Organizer and subject to the approval of the organizing committee)
- ❖ A color advertisement at the congress booklet
- ❖ 18 sqm., free of charge, in the exhibition area.
- ❖ One free insert in the conference bag (max A4 size)
- ❖ Invitations for 7 company representatives for conference events (get-together reception and faculty dinner)
- ❖ 12 exhibitor badges

### **Platinum sponsorship package** \$50,000

- ❖ Acknowledgment of sponsorship in the conference program as "Platinum Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ A color advertisement at the congress booklet
- ❖ 18 sqm., free of charge, in the exhibition area
- ❖ One free insert in the conference bag (max A4 size)
- ❖ Invitations for 4 company representatives for conference events (get-together reception and faculty dinner)
- ❖ 8 exhibitor badges



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**Gold Sponsorship Package** \$35,000

- ❖ Acknowledgment of sponsorship in conference program as "Gold Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ 12 sq.m., free of charge, in the exhibition area
- ❖ One free insert in the conference bag (max A4 size)
- ❖ A color advertisement in the final program/booklet
- ❖ Invitations for 2 company representatives for conference events (get-together reception and faculty dinner)
- ❖ 6 exhibitor badges

**Silver Sponsorship Package** \$25,000

- ❖ Acknowledgment of sponsorship in conference program as "Silver Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ 12 sqm., free of charge, in the exhibition area.
- ❖ One free insert in the conference bag (max A4 size)
- ❖ A color advertisement in the final program/booklet
- ❖ 4 exhibitor badges

**Bronze sponsorship package** \$10,000

- ❖ Acknowledgment of sponsorship in conference program as "Bronze Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ 6 sqm., free of charge, in the exhibition area.
- ❖ One free insert in the conference bag (max A4 size)



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## Other Sponsorship Opportunities (not including VAT)

<b>Luncheon Satellite symposium</b> (Date & time to be arranged with the Scientific Committee) Overall organization, Audiovisual equipment, Lunch (served lunch) 4 free registrations for company representatives, One free insert, Projection of your company's slide at the beginning of the session. This sum does not include any expenses for lecturers and faculty of the satellite, special printed material on the satellite, or exhibition. The satellite program will be included in the program booklet of the symposium, and the sponsorship will be acknowledged.	\$20,000
<b>Supporting Scientific session via a non-restricted educational grant</b> <ul style="list-style-type: none"><li>❖ One free insert into delegate bags</li><li>❖ Projection of your company's slide at the beginning of the session</li><li>❖ Guest speaker (flight expenses &amp; accommodation are not included in the sponsorship fee)</li><li>❖ Promotion sign to be placed near the podium</li></ul>	\$8,000
<b>Supporting A Scientific Track (Neurology, Electrophysiology, Heart Failure, Diabetes) via a non-restricted educational grant, includes 2 sessions</b> <ul style="list-style-type: none"><li>❖ One free insert into delegate bags</li><li>❖ Projection of your company's slide at the beginning of the sessions</li><li>❖ Guest speaker (flight expenses &amp; accommodation are not included in the sponsorship fee)</li><li>❖ Promotion sign to be placed near the podium</li></ul>	\$15,000
<b>Private exhibition room at the conference area</b> Company private lounge for 2 days event	\$20,000
<b>Conference bag inserts</b> Promotional material such as leaflets and brochures will be included in the participants' conference bags, up to A4 size	\$1,500
<b>Conference Lanyards</b> The sponsoring company will provide approximately 2,000 lanyards, on which the Congress and Sponsor's logo will be displayed.	\$10,000
<b>Conference badges</b> The conference and sponsor's logo will be displayed on the badge	\$2,000
<b>Israel-China Healthcare Forum</b> <ul style="list-style-type: none"><li>❖ Invitations for 6 company representatives for conference events</li><li>❖ 15 minutes presentation on December 6 or 7</li><li>❖ Promotion sign to be placed near the registration desk</li><li>❖ One free insert into delegate bags</li></ul>	\$15,000



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<p><b>Other Israel-China Forum Opportunities:</b></p> <ul style="list-style-type: none"> <li>❖ A 15 minutes presentation included in the Israel-China Forum</li> <li>❖ Sponsoring the "Israel china cocktail reception"</li> <li>❖ Sponsoring the "Israel china Start up competition"</li> </ul>	<p>\$ 8,000 each option</p>
<p><b>Plasma Screen Advertisement</b></p> <p>The Plasma Screen Advertisement opportunity allows you to grasp the attention of delegates during lunch and coffee breaks by displaying your company's marketing message on plasma screens positioned in prime locations across the convention center, for the entire conference duration -2 days. The same advertisements will be shown simultaneously on all plasma screens.</p>	<p>\$3,000</p>
<p><b>Branding the registration area</b></p> <p>Plasma Screen with the sponsor advertisement near the registration desk, HUGE exposure to all conference participants</p>	<p>\$6,000</p>
<p><b>Supply of branded water bottles to the panellists &amp; chairpersons of the sessions</b></p>	<p>\$3,000</p>
<p><b>Branding of the speaker's ready room</b></p>	<p>\$3,000</p>
<p><b>Signposting</b>- Acknowledgment of sponsor logo on all signage around the congress venue</p>	<p>\$3,000</p>
<p><b>Flashing banner on the Congress website homepage</b></p>	<p>\$1,500</p>
<p><b>Sponsorship of a promotional article</b></p> <p>Sponsorship of a promotional article in Ynet / alternative newspaper</p>	<p>\$7,000</p>
<p><b>Sponsoring the Digital Arena</b></p> <ul style="list-style-type: none"> <li>❖ A lecture of the company</li> <li>❖ Acknowledgement sign on plasma screen (one of several signs, running in loop)</li> <li>❖ Branding of the arena walls</li> </ul>	<p>\$12,000</p>
<p><b>Digital Health Day</b></p> <p>Sponsoring the Digital Health Day (Details will be given upon request)</p>	<p>\$10,000</p>
<p><b>Sponsoring the Innovation Award Competition</b></p> <p>Sponsoring the first prize - \$8,000 Sponsoring the second prize - \$5,000</p> <ul style="list-style-type: none"> <li>❖ The prize will be given by the representative of the sponsoring company during a plenary session</li> <li>❖ 2 free registrations for the company representatives</li> <li>❖ The winning company will get a check with 50% of the supported sum</li> </ul>	
<p><b>Branding B2B area</b></p> <p>The B2B area will help plan One-on-One business meetings among prominent entrepreneurs, developers, manufacturers and potential partners with the objectives of advancing strategic partnerships and promoting investments.</p>	<p>\$8,000</p>
<p><b>Branding the Start-up Companies Exhibition Area</b></p>	<p>\$7,000</p>
<p><b>Sponsoring ICI Mobile Application</b></p>	<p>\$15,000</p>





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<b>Notepads and pens</b> The sponsoring company will provide approximately 1,200 notepads and pens- for plenary seats	\$2,000
<b>Sponsoring a quiz</b> Opportunity to host a prize-awarding quiz in the exhibition area (All arrangements to be made by the sponsor) and a push notification reminder via the Congress App to all registered participants (organizer's responsibility)	\$2,000
<b>Conference bags</b> The organizers are in charge of the production of approximately 1,200 delegate bags	\$12,000
<b>Social function opportunities</b> <b>Welcome Reception</b> - \$ 15,000 (on December 5) <b>Technology parade cocktail</b> - \$ 15,000 (on December 6) <b>Networking Coffee Break</b> - \$ 2,500 (per break) <b>Gala Dinner</b> - \$ 20,000+ direct costs <b>Networking Breakfast Session</b> - \$ 8,000	
<b>Workshop</b> 2 hours workshop for 40 participants, hands on, Lobby floor	\$7,000





**Sponsorship Application Form (Page 2)**

**Name of Company:**

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Please send me a sponsorship contract and an invoice for the 50% deposit

**Method of Payment:**

**Credit card:**

Credit card no.: \_\_\_\_\_  
Expiry Date: \_\_\_\_\_ Type of Card: \_\_\_\_\_ CVV: \_\_\_\_\_  
Card Holder: \_\_\_\_\_

**Bank Transfer**

Details will be available in the invoice  
Bank charges are the responsibility of the payer

**TERMS OF PAYMENT**

50% due with signed contract  
50% due by October 1<sup>st</sup>, 2021  
The total amount should be received one week prior to the opening date of the conference.

**CANCELLATION POLICY**

Cancellations will be accepted in writing only. A cancellation notice received by October 1st, 2021, will grant a 50% reimbursement fee of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 1st, 2021.

Signature .....Date .....

Company Stamp .....



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## Exhibition

\$2,800

A commercial and professional exhibition will be held parallel to the symposium hours.

We wish to maximize the delegates' exposure to the exhibit. Therefore, all coffee breaks will be held in the exhibition area.

### Dates (Subject to Change):

Set up times:	Sunday December 5, 2021	
Exhibition open times:	Monday December 6, 2021	08:00-18:00
	Tuesday December 7, 2021	08:00-18:00

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

### Row Space Rental

The price for exhibition space is US\$ 2,800 and includes:

- One booth unit, 6 square meters (length: 3 meters, depth: 2 meters)
- 1 table, width: 80cm, length: 180cm
- 2 chairs
- 1 standard electric outlet (plug) 220 volt
- Refreshments during coffee breaks
- Lunch for 2 exhibitors
- Exhibitor manual
- 2 Exhibitor badges
- Company/product profile (50 words max) in the final program

Please note that the stand space scheme rental does not include any walls.

### Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or to areas which were not ordered and paid for by the exhibitor. The booth's height will not extend beyond the height of 3.50 m (Foyer- 2.46 m). Booths which exceed a height of more than 2.00 m, or massive construction plans **must** receive a certified approval from a licensed engineer (B- Safe: +972-3- 5325575).

### Allocation of Exhibition Space

Space allocation will be made on a "first come, first served" basis. A completed application form accompanied by advance payment should be emailed/ faxed to ensure the reservation of a desired location.

Once the application form has been received and the payment cleared, space will be confirmed and an invoice for the balance will be mailed. Please indicate three alternative choices on the application form. Space allocations will be made in the order in which application forms and payments have been received. Advance payment will be refunded if space is fully booked, or if the space offered is not acceptable to exhibitors.



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## **Exhibitor Registration**

All exhibitors will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6sqm booked, and one badge for every 6sqm thereafter. Any additional attendees will be charged a registration fee. An exhibitor registration form will be included in the Exhibitors' Technical Manual.

## **Technical/Exhibitor Manual**

A technical manual outlining all technical aspects of the exhibition will be circulated two months before the conference. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

## **Site Inspections**

Exhibitors and sponsors are free to visit the conference venue at their convenience. Please contact the venue directly to arrange visits.

## **Exhibitor Profile**

A 50-word Exhibitor Company/Product profile displayed at the exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to [Yael@icimed.org](mailto:Yael@icimed.org)

## **Payment Methods**

As detailed above.

## **Cancellation Policy**

As detailed above.

## **Terms and Conditions**

The Terms and Conditions of exhibiting are included in this prospectus. Please note you're your signature on the application form indicates your acceptance of the terms and conditions.





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### Exhibition Application Form and Contract (Page 1)

Please complete the following information and return to:

Yael Ziv

Tel: +972-54-5599821

Email: [Yael@icimed.org](mailto:Yael@icimed.org)

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Name of Company	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
VAT Number	

\* Name of Company- as you wish it will appear on all acknowledgments.

We hereby apply to book exhibition space, the cost of which is US\$ 2,800+VAT per 6 square meters.

Choice	Stand No	No. of Square Meters	Total Price
<b>1<sup>st</sup> Choice</b>			\$
<b>2<sup>nd</sup> Choice</b>			\$
<b>3<sup>rd</sup> Choice</b>			\$

**Special notes:** Please indicate if your stand must be located adjacent to or opposite the following companies, or if a special configuration is needed:

.....

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by check/transfer, please forward me the final confirmation and invoice.
- Please send me a first deposit invoice for 50% of the total amount due.



**Exhibition Application Form and Contract (page 2)**

**Name of Company:** \_\_\_\_\_

**We have read the regulations and agree to observe and be bound by them.**

**Method of Payment:**

**Credit card:**

Credit card no.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Type of Card: \_\_\_\_\_ CVV: \_\_\_\_\_

Card Holder: \_\_\_\_\_

**Bank Transfer**

Details will be available in the invoice  
Bank charges are the responsibility of the payer.

**Terms of Payment**

50% due with signed contract

50% due by October 1<sup>st</sup>, 2021

The total amount should be received one week prior to the opening date of the conference.

**Cancellation Policy**

Cancellations will be accepted in writing only. A cancellation notice received by October 1<sup>st</sup>, 2021, will grant a 50% reimbursement fee of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 1<sup>st</sup>, 2021.

Signature .....Date .....

Company Stamp .....



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## Technology Parade Package for Startup Companies

The heart of the ICI conference is the **Strong International Collaboration between Medicine and Industry** with an emphasis on technological developments, novel knowledge-rich technologies, and the diligent pursuit of solutions to yet unsolved problems in heart, brain and cardiovascular medicine.

Focused on innovation the ICI provides an extensive platform for startup companies presenting their latest technologies. The Technology Parade can be a jumping board for new companies with brilliant and creative new ideas.

From all perspectives, Israel is known as a pioneer in cardiology. With this, the ICI is featuring a Pavilion **for all startup companies** slated to be a unique platform at the forefront of medical device development, healthcare information technology and mobile health, a tremendously important business showcase for all companies' achievements.

**This is the opportunity to help your business move "from idea to reality".**

The technology parade Sessions enjoy a tremendous success in every meeting, attracting a wide variety of leading clinicians, scientists and corporate representatives. We are expecting the attendance of a wide spectrum of investors who will find the ICI Meeting a valuable forum for the development and advancement of innovative ideas in Cardiology.

The Cardiovascular Technology Parade is the central theme of this meeting!

**The fee for participation is US\$1,500 + VAT and includes:**

- 8-minute presentation, presentations will be reviewed by a panel of experts
- The option of winning the BEST presentation award
- 1 table , 2 chairs, electrical socket
- A back branded wall with the company name
- 1 plasma screen built into the back wall
- Coffee and Lunch for one exhibitor and one presenter
- Exemption from registration fees for 2 company representatives (the presenter is one of them)

### Dates- Exhibition open times:

Monday December 6, 2021    08:00-18:00  
Tuesday December 7, 2021    08:00-18:00

Please note that the final exhibition set up, opening and dismantling schedule will be updated closer to the conference date.



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### Technology Parade Application Form and Contract (page 1)

Please complete the following information and return to:

Yael Ziv

Tel: +972-54-5599821

Email: [Yael@icimed.org](mailto:Yael@icimed.org)

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Name of Company	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
VAT Number	

\* Name of Company- as you would like it to appear on all acknowledgments.

We hereby apply to participate in the Technology Parade, the cost of which is US\$ 1,500 + VAT

**Special notes:** Please indicate if your stand must be located adjacent to or opposite the following companies, or if a special configuration is needed:

.....

Payment has been made by check/transfer, please forward me final confirmation and invoice.

Please send me a first deposit invoice for 50%of the total amount due.



**Technology Parade Application Form and Contract (page 2)**

**Name of Company:** \_\_\_\_\_

**We have read the regulations and agree to observe and be bound by them.**

**Method of Payment:**

**Credit card:**

Credit card no.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Type of Card: \_\_\_\_\_ CVV: \_\_\_\_\_

Card holder: \_\_\_\_\_

**Bank Transfer**

Details will be available in the Invoice

Bank charges are the responsibility of the payer.

**Terms of Payment**

50% due with signed contract

50% due by October 1<sup>st</sup>, 2021

The total amount should be received one week prior to the opening date of the conference.

**Cancellation Policy**

Cancellations will be accepted in writing only. A cancellation notice received by October 1st, 2021, will grant a 50% reimbursement fee of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 1st, 2021.

Signature .....Date .....

Company Stamp ..... Stamp .....





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## General Information

### Venue

David Intercontinental Convention Center  
12 Kaufman St, Tel Aviv, 61501 Israel  
Tel: 972-3-7951111  
Fax: 972-3-7951112

### Traveling to Tel Aviv

Most international flights land at Ben Gurion Airport, which is located near the town of Lod – approximately a 30-minute drive to Tel Aviv and 30 minutes from Tel Aviv (outside rush hours).

Options for getting to and from Ben Gurion Airport include: private car/van services; railway; taxi; rented car and limousine. For details regarding transportation depots and general airport information, please visit the Israel Airport [Authority website here](#)

### Language

The official language of the meeting is English.

### Registration & Hospitality Desk

The Registration desk will operate throughout the meeting in the hotel at the following hours:

Sunday, December 5, 2021 18:00-19:30 hrs.

Monday, December 6, 2021 07:30-19:00 hrs.

Tuesday, December 7, 2021 08:00-18:00 hrs.

### Academy of Innovations

The Academy of Innovations will take place on December 5, 2021 and will be dedicated to education and training about the process of bio design and innovation.

### Get together Reception

A reception will be held on the evening of December 5<sup>th</sup>. The reception will be open to all the overseas attendees and to the international and National Faculty members and Committees. Accompanying Persons: All registered accompanying persons are invited to join us at the Get together Reception.

### Climate and Clothing

The average daytime temperature in December in Israel is 19°C (66F°). Average night time temperatures are 11°C (51F°). Clothing is informal for all occasions.

### Currency and Money Exchange

The currency in Israel is the New Israel Shekel (NIS). We recommend using the local currency although most expenses in Israel may be paid with major credit cards.

Most ATMs accept all major credit cards such as Master Card, Visa, Diners, and American Express.



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### **Telephones**

The country code for Israel is +972.

### **Electricity**

Electrical equipment in Israel is 220-volt A.C., single phase, 50 cycles. Some appliances may require a plug adapter that can be purchased locally.

### **Visas**

All visitors are required to have a valid passport, and for some countries, a visa is required. For more information please contact your nearest Embassy, Consulate or local travel agency well in advance. It is the responsibility of the participant to obtain a visa if required.

### **Insurance**

The meeting organizers cannot accept liability for personal injuries sustained, or for loss or damage of property belonging to meeting participants (or their accompanying persons), either during, or as a result of the meeting.

### **Letter of Invitation**

The letter of Invitation meant to help participants raise travel funds or obtain a visa and does not represent a commitment on the part of the organizers to provide any financial support.

### **Congress Secretariat**

ICI 2021 Secretariat

Email: [secretariat@icimeeting.com](mailto:secretariat@icimeeting.com)